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📍 Leland, NC (Open to Relocation)

Experience

Carnival Cruise Line, Miami, FL

Creative Design Intern

May 2025 – Present

- Conceptualized retail merchandise for Relax Away at Half Moon Cay and Isla Tropicale destinations to present to the retail team and proposed vendors.
- Designed print based deliverables for Entertainment and Youth entertainment teams.
- Created CRM prototype visuals for Carnival homepage, email, social, and paid search.

Airline Tariff Publishing Company, Herndon, VA

Graphic Design Marketing Intern

August 2024 – May 2025

- Designed marketing materials and presentations aligned with brand identity for conferences such as Focus Summit 2024 and Elevate 2025.
- Created dynamic social media content, including motion graphics and video-based content, to boost brand storytelling.
- Edited videos and photos to refine promotional assets for campaigns.

The Agency at UF, Gainesville, FL

Graphic Designer

October 2023 – May 2025

- Led the design of a 10-year anniversary crewneck and editorial photobook.
- Redesigned Brechner Center's Sunshine Week website and social media using UX/UI principles to improve accessibility and engagement.
- Collaborated to develop a DEI campaign that fostered a sense of belonging through non-representational design, using quilts as a metaphor for unity.

Acuity Brands, Atlanta, GA

Graphic Design Intern

May 2024 – August 2024

- Aided in developing a sub-brand for EarthLIGHT's fiscal environmental report, refining fonts, colors, and icons for cohesive branding to be applied to report cover and hundreds of layouts.
- Provided ideation support for the Iota logo redesign, collaborating with senior and contract designers to refine design direction and execution.
- Created several motion-based website banners and paid-ads using Creatopy.

Innovatus LLC, Chapel Hill, NC

Creative Director

July 2023 – August 2024

- Led branding efforts as creative director, overseeing the development of four cohesive brand identities.
- Improved company website/social visuals and SEO performance through Yoast SEO and Elementor optimizations.
- Designed product labels and packaging to strengthen consumer-facing brand identity.

Skills

Brand Identity

Illustration

Typography

Layout

Packaging Design

Motion Design

Web Design

Social Design

Art Direction

Photography

Photo Editing

3D Modeling

Video Editing

Software

Adobe Illustrator

Adobe Photoshop

Adobe Indesign

Adobe Premiere

Adobe After Effects

Adobe Dimension

Adobe Media Encoder

Adobe Acrobat

Adobe Fantastic Fold

Airtable

Asana

Canva

Creatopy

Elementor

Figma

Google Workspace

HTML

CSS

Notion

MediaValet

Microsoft Office

Miro

Monday.com

Procreate

Trello

Slack

Wix

Womp 3D

Wordpress

Yoast SEO

Achievements

2025

- Creative Circus Foundational Art Direction Certification
- LinkedIn Learning Certification– Logo Animation Techniques
- Ligature 34 Best in Show Group Award
- AIGA NY Mentee
- Hootsuite Platform Certification
- AEF MADE Finalist

Education

Creative Circus

Art Direction, 2026

University of Florida

BFA in Graphic Design, 2025

Minor in Mass Communications

3.9 GPA, Summa Cum Laude